

2008

# Wallingford Annual Rowing Regatta Programme

**Biggest**  
one day regatta  
in the UK  
in 2007

The annual Wallingford Rowing Regatta is one of the major rowing events in the whole of the UK. This year it is taking place on **Sunday 4 May**.

The regatta attracts competitors and their supporters from all over the south. As last year the regatta will be held at Dorney Lake. This allows for very exciting 6 lane racing over 2000m. There will be 2,000 competitors taking part. They come from many of the schools in the South East, southern rowing clubs, Oxford colleges/universities and the local area. They are supported by at least 2,000 spectators over the weekend. It is a fantastic opportunity for businesses in Wallingford to raise their profile with such an audience.

## A unique opportunity

The Regatta is offering the opportunity to advertise in the programme and also on the Regatta website.

**The programme** is an essential item for spectators. It contains:

- a timetable of all races
- the 'draw': showing who is racing who
- a map of the course
- introduction from the Wallingford Regatta Committee
- articles on previous regattas

**The Regatta website** is used by all competitors prior to the day to gather information, submit their entries and check the draw.

## Act NOW

As you might imagine there is limited space and it is being allocated on a first come first served basis.

## Programme advertising options:

prime position	£150 plus VAT
page	£110 plus VAT
half page	£65 plus VAT

## Website advertising options:

£65 plus VAT per page

Final booking deadline: Thursday 10 April

All copy for advertisements to be finalised by Wednesday 16 April (ideally before)

The programme is A5 in size.

## Size of advertisements (programme):

full page	185mm deep x 130 mm wide
half page	90 mm deep x 130 mm wide

## Size of advertisements (website):

Vertical banner 120 pixels wide x 240 pixels high  
Advertiser to supply banner in correct size as a gif or jpg file or text and a logo

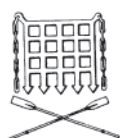
## Contacts

### To book your advertisement please call:

Andrew Breen tel 01491 828938  
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### Please send artwork to:

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Preston Crowmarsh, Wallingford Oxon OX10 6SL



Wallingford Rowing Club

